





Forelle (AZ)



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Recent trend and Pears production development

China & Central Asia



Pear tree origin



European pear Vs Asian pear



European Pears

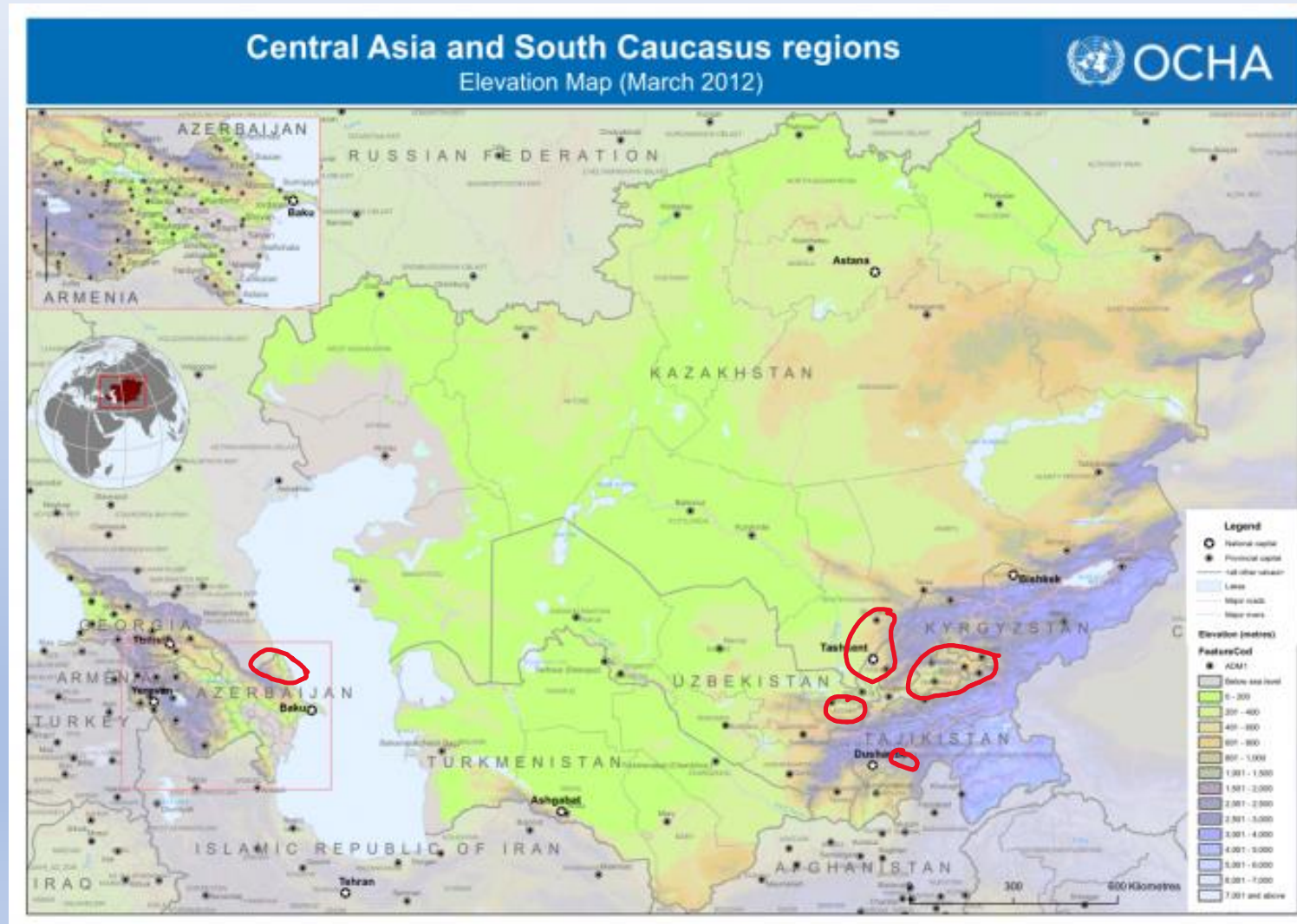
- ✓ Moderate productivity.
- ✓ Crunchy to soft melt texture.
- ✓ Juicy.
- ✓ Sweet and flavoured.



Asian Pears

- ✓ Productive and precocious.
- ✓ Crunchy
- ✓ Low sweet, refreshing & diet
- ✓ Moderate flavours

Main growing areas



Caucasus : Azerbaijan



- WAPA (2013): 36 500T
Local source : 50 500T
- Trend: Increasing (+15%)
- Market target: domestic and Russian federation, Gulf countries, Asian market.
- Varieties:
 - ✓ Santa maria, Etrusca, Devechi;
 - ✓ Conference, Guyot, Abbate, Carmen, Turandot
 - ✓ Few Asian pears (Hosui...)

Central Asia: Uzbekistan



- WAPA : 90 000 T
- Local source :
- Trend: Increasing
- Market target: Russian Federation, C.E.I countries.
- Varieties:
 - ✓ Traditional, Santa maria, Etrusca, devechi, Conference, ...
 - ✓ Fire blight resistant varieties (Harrow ...)
 - ✓ Asian pears.

China



- WAPA : 15,6 MT (2/3 global production)
 - ✓ 50 000 T European pears (< 1%)
- Trend: Europeans pears should develop in future.
- Market target: domestic
- Varieties:
 - ✓ Traditionnal Asian pears (Hosui, Yali, Suli, huanguan...)
 - ✓ Interest for new European pear

Conclusion



- Mostly traditional cultivation, orchards modernization just starts (< 10 years)
- Trend: pear market is attractive by price.
- Market target: domestic, Russian Federation, Asia
- Varieties: rare innovation.



Questions / Réponses – Questions / Answers