



# INTERPERA International pear congress

PRESS RELEASE

16/12/2021

## The International actors of the pear sector will meet in Rotterdam for INTERPERA 2022

INTERPERA, the International Pear Congress will take place from **28 to 30 June 2022 in Rotterdam** (The Netherlands). This 14th edition will be co-organised by AREFLH and DPA, the Dutch Produce Association.

INTERPERA aims to bring together international producers, traders and actors around technical and economic issues such as the recent developments and prospects of the pear production.

On the agenda: the first day (June 28) will be dedicated to visits to different orchards, companies and the research station in the Betuwe, the fruit area in the center of the Netherlands.

The main conference will take place on June 29 in the charming Zalmhuis in Rotterdam with sessions dedicated to market developments, to the summer pear crop forecasts, innovation, consumer insights and more.

The third day (30 June) will take the participants to the Pear Day, in Krabbendijke in the south west of the Netherlands, an event once every two years which welcomes numerous local and international arboriculturists, technicians and partners of the sector.

Every year INTERPERA is the ideal congress to share knowledge on production, innovation, crop protection, fertilization and sales. Richard Schouten director of DPA welcomes the event expressing his delight "In hosting Interpera for the first time in the Netherlands it is an unique opportunity for Dutch growers and traders to gather and meet international colleagues".

### **The detailed program, registration and entry fees will be communicated in January 2022.**

For more information and to register to the newsletter visit [www.interpera.org/english](http://www.interpera.org/english).

All presentations from previous Interpera editions are also available on the website.

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### The organizers:



#### AREFLH

Assembly of the European Horticultural Regions

Main organiser of all INTERPERA editions since 2009. AREFLH's objective is to represent and defend the interests of European regions and fruit and vegetable producer organisations in Europe.

[www.areflh.org](http://www.areflh.org)



#### DUTCH PRODUCE ASSOCIATION

DPA is the Dutch sector association for marketing organisations of fruit, vegetables and mushrooms. It was founded in 1997 with the aim of representing the interests of the fruit and vegetable sector, at both national and European level regarding the European Agricultural Policy. [www.dpa.eu/en-us](http://www.dpa.eu/en-us)

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